



JOE X. FILIPPELLI

User Experience Architect

CALL

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LINKEDIN

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EXPERIENCE

07/2018
to Present

PEGA SYSTEMS

Sr. UX Architect Part of the inhouse Pega User Experience consultants team. Implementing design and prototypes for Pega UI projects in a customer project context.

06/2017
to 07/2018

IFAD - UNITED NATIONS, ROME

Sr. UX/UI Designer Various projects as onsite and remote consultant. Responsible for static and interactive wireframes, as well as initial design comps and HTML /CSS coding of front end designs.

11/2012
to 05/2016

INYO COMPANIES

Sr. UX/UI Designer Responsible for the front-end development and redesign of various e-commerce websites and their social extensions. Managing the production of instructional videos, promotional materials, media events, and website presence.

10/2006
to 11/2012

MANTIS CREATIVE GROUP

Lead UX/UI Designer Conceptualize, design and coordinate development of all web and mobile-based media projects. Manage and measure client analytics, ROI streams, and visitor retention.



PROFILE

Over 12 years of experience merging a unique skill set of design strategy, user research, user interface design, and usability testing. Leading clients and project teams from vagueness to clarity by forging a path that combines user, business, and development goals. Currently working for Pega Systems as a Senior User Experience Architect.



ACCOMPLISHMENTS

INTERNATIONAL SSTC CONFERENCE

Live premier of solution portal design for U.N. agency member attendees in Brasilia, Brazil.

I.D.G.A. - CREATIVE VISION AWARD

VIPER Virtual Training System for NavAir Recruits

FURST - BEST IN SHOW

Banking Technology Showcase winner for Bankway Challenge Interactive Training.

NATIONAL TRADE PUBLICATIONS

My work has been featured in various magazines, industry blogs, and online showcases.



EDUCATION

B.A. in INTERNATIONAL RELATIONS

Florida State University, Tallahassee, FL

CERTIFICATION of WEB DESIGN

Adobe ACE Online Program



SKILLS & TOOLS

CREATIVE



Experience with Adobe Creative Studio and Sketch for graphics, IU element creation, and branding.

CONCEPTUAL



Practical knowledge of various wireframing, prototyping, and testing tools such as: VWO, Optimizely, and inVision.

CSS3/HTML5



Hand edit mark-up and syntax. Experience with various frameworks such as Bootstrap and Foundation.

JAVA SCRIPT



Hand edit and modify JS functions. Experience with the JQuery library and Angular framework.